UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/875,368	06/05/2001	Rand Scullard	3692/0J164	7445

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EXAMINER
YOUNG, JOHN L

ART UNIT	PAPER NUMBER
3622	

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Please find below.and/or attached an Office communication concerning this application or proceeding.

PTO-90C (Rev. 10/03)

	Application No.	Applicant(s)
Office Action Summary	09/875,368	SCULLARD ET AL.
	Examiner	Art Unit
	John L Young	3622

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE _3_ MONTH(S) FROM
THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) ☒ Responsive to communication(s) filed on <u>05 June 2001</u>.
2a) ☐ This action is **FINAL**.   2b) ☒ This action is non-final.
3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) ☒ Claim(s) <u>1-15</u> is/are pending in the application.
    4a) Of the above claim(s) _____ is/are withdrawn from consideration.
5) ☐ Claim(s) _____ is/are allowed.
6) ☒ Claim(s) <u>1-15</u> is/are rejected.
7) ☐ Claim(s) _____ is/are objected to.
8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) ☐ The specification is objected to by the Examiner.
10) ☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.
    Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
    Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
    a)☐ All   b)☐ Some * c)☐ None of:
      1.☐ Certified copies of the priority documents have been received.
      2.☐ Certified copies of the priority documents have been received in Application No. _____.
      3.☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
    * See the attached detailed Office action for a list of the certified copies not received.

JOHN LEO̶N̶A̶R̶D̶ ̶Y̶O̶U̶N̶G̶
PRIMARY EXAMINER
10-18-2004

Attachment(s)

1) ☒ Notice of References Cited (PTO-892)
2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3) ☒ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date <u>10-18-2004</u>.
4) ☐ Interview Summary (PTO-413) Paper No(s)/Mail Date. _____ .
5) ☐ Notice of Informal Patent Application (PTO-152)
6) ☐ Other: _____ .

FIRST ACTION REJECTION

(Paper# 10/18/2004)

DRAWINGS

1.   This application has been filed with drawings that are considered informal; said drawings

are acceptable for examination purposes. The review process for drawings that are included with

applications on filing has been modified in view of the new requirement to publish applications at

eighteen months after the filing date of applications, or any priority date claimed under 35 U.S.C.

§§119, 120, 121, or 365.

CLAIM REJECTIONS — 35 U.S.C. §103(a)

The following is a quotation of 35 U.S.C. §103(a) which forms the basis for all

obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not

identically disclosed or described as set forth in section 102 of this title, if

the differences between the subject matter sought to be patented and the

prior art are such that the subject matter as a whole would have been

obvious at the time the invention was made to a person having ordinary

skill in the art to which said subject matter pertains. Patentability shall not

be negatived by the manner in which the invention was made.

2.   Claims 1-15 are rejected under 35 U.S.C. §103(a) as being obvious over Suda

US 2001/0047404 (11/29/2001) [US f/d: 01/19/2001] (herein referred to as "Suda").

        As per independent claim 1, Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG.

4; FIG. 5; FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002];

[0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0055];

[0056]; [0058]; [0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071];

[0072]; [0073]; [0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085];

[0086]; [0087]; [0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095];

[0096]; [0097]; [0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly

shows: "A method for automatically creating Favorites in an Internet web browser

comprising the steps of: monitoring the browser and producing a bookmark indication if

it is (1) communicating with a web site and (2) it is being used in a predefined pattern of

activity at the web site; capturing the universal resource locator (URL) of the web site in

response to the bookmark indication; and storing the URL in the Favorites list of the

browser."

        Suda lacks explicit recital of "monitoring the browser and producing a bookmark

indication if it is (1) communicating with a web site and (2) it is being used in a predefined

pattern of activity at the web site. . . ."; however,

        It would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure of Suda (FIG. 2; FIG. 4; FIG. 11; ¶¶[0043]; [0045]; [0046];

[0047]; [0048]; [0049]; [0050]; [0054]; [0055]; [0056]; [0057]) implicitly shows "monitoring the browser and producing a bookmark indication if it is (1) communicating with a web site and (2) it is being used in a predefined pattern of activity at the web site. . . .", and it would have been obvious to modify and interpret the disclosure of Suda cited above as implicitly showing "monitoring the browser and producing a bookmark indication if it is (1) communicating with a web site and (2) it is being used in a predefined pattern of activity at the web site. . . .", because modification and interpretation of the cited disclosure of Suda would have provided means where *"updating URL list 22 is automatically performed. . . . Thus, the processing load on a user with respect to URL list 22 can be lightened. . . ."* (see Suda (¶[0106])) based on the motivation to modify Suda so as to *"provide a more comfortable [I]nternet or intranet utilization environment for users."* (See Suda (¶[0018])).

As per dependent claim 2, Suda shows the method of claim 1.

Suda (¶¶[0007]; [0043]; [0045]; [0046]; [0047]; [0048]; [0049]; [0050]; [0054]; [0055]; [0056]; and [0057]) implicitly shows: "an identifying title is also stored with the URL in the Favorites list. . . ."; however,

Suda lacks explicit recital of "an identifying title is also stored with the URL in the Favorites list. . . ."

It would have been obvious to a person of ordinary skill in the art at the time of the invention that the disclosure of Suda (¶¶[0007]; [0043]; [0045]; [0046]; [0047]; [0048];

[0049]; [0050]; [0054]; [0055]; [0056]; and [0057]) implicitly shows "an identifying title

is also stored with the URL in the Favorites list. . . .", and it would have been obvious to

modify and interpret the disclosure of <u>Suda</u> cited above as showing "an identifying title is

also stored with the URL in the Favorites list. . . ." because modification and

interpretation of the cited disclosure of <u>Suda</u> would have provided means where

"updating URL list 22 is automatically performed. . . . Thus, the processing load on a

user with respect to URL list 22 can be lightened. . . ." (see <u>Suda</u> (¶[0106])) based on the

motivation to modify <u>Suda</u> so as to *"provide a more comfortable [I]nternet or intranet*

utilization environment for users." (See <u>Suda</u> (¶[0018])).

As per dependent claim 3, <u>Suda</u> shows the method of claim 1.

<u>Suda</u> (¶¶[0008]; [0046]; [0048]; [0049]; [0052]; and [0084]) implicitly shows:

"comparing the captured URL to the database to determine a category; and storing the

URL in the Favorites list in a folder identified with the category. . . ."; however,

<u>Suda</u> lacks explicit recital of "comparing the captured URL to the database to

determine a category; and storing the URL in the Favorites list in a folder identified with

the category. . . ."

It would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure of <u>Suda</u> (¶¶[0008]; [0046]; [0048]; [0049]; [0052]; and

[0084]) implicitly shows "comparing the captured URL to the database to determine

a category; and storing the URL in the Favorites list in a folder identified with the

category. . . .", and it would have been obvious to modify and interpret the disclosure of

Suda cited above as showing "comparing the captured URL to the database to determine a

category; and storing the URL in the Favorites list in a folder identified with the

category. . . ." because modification and interpretation of the cited disclosure of Suda

would have provided means where *"updating URL list 22 is automatically performed. . . .*

Thus, the processing load on a user with respect to URL list 22 can be lightened. . . ."

(see Suda (¶[0106])) based on the motivation to modify Suda so as to *"provide a more*

comfortable [I]nternet or intranet utilization environment for users." (See Suda

(¶[0018])).

As per dependent claim 4, Suda shows the method of claim 3.

Suda (¶¶[0008]; [0046]; [0048]; [0049]; [0052]; and [0084]) implicitly shows:

"wherein there are at least two categories associated with a single URL and the URL is

stored in the Favorites list in both folders identified with the two categories. . . .";

however,

Suda lacks explicit recital of "wherein there are at least two categories associated

with a single URL and the URL is stored in the Favorites list in both folders identified with

the two categories. . . ."

It would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure of Suda (¶¶[0008]; [0046]; [0048]; [0049]; [0052]; and

[0084]) implicitly shows "wherein there are at least two categories associated with a

single URL and the URL is stored in the Favorites list in both folders identified with the

two categories. . . .", and it would have been obvious to modify and interpret the

disclosure of Suda cited above as showing "an identifying title is also stored with the URL

in the Favorites list. . . ." because modification and interpretation of the cited disclosure

of Suda would have provided means where *"updating URL list 22 is automatically*

performed. . . . Thus, the processing load on a user with respect to URL list 22 can be

lightened. . . ." (see Suda (¶[0106])) based on the motivation to modify Suda so as to

"provide a more comfortable [I]nternet or intranet utilization environment for users."

(See Suda (¶[0018])).

As per dependent claim 5, Suda shows the method of claim 1.

Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047];

[0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "wherein the URL is stored

with an affiliate identification code. . . ."; however,

Suda lacks explicit recital of "wherein the URL is stored with an affiliate

identification code. . . ."

"Official Notice" is taken that both the concepts and the advantages of "wherein

the URL is stored with an affiliate identification code. . . ." were well known and expected

in the art by one of ordinary skill at the time of the invention because; for example, it

would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure of Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3;

FIG. 4; FIG. 5; FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002];

[0007]; [0008]; [0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018];

[0043]; [0045]; [0046]; [0047]; [0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056];

[0057];[0058]; [0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071];

[0072]; [0073]; [0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085];

[0086]; [0087]; [0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095];

[0096]; [0097]; [0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly

shows: "wherein the URL is stored with an affiliate identification code. . . .", and it would

have been obvious to modify and interpret the disclosure of Suda cited above as showing

"wherein the URL is stored with an affiliate identification code. . . .", because modification

and interpretation of the cited disclosure of Suda would have provided means where

"updating URL list 22 is automatically performed. . . . Thus, the processing load on a

user with respect to URL list 22 can be lightened. . . ." (see Suda (¶[0106])) based on the

motivation to modify <u>Suda</u> so as to *"provide a more comfortable [I]nternet or intranet*

utilization environment for users."   (See <u>Suda</u> (¶[0018])).

As per dependent claim 6, <u>Suda</u> shows the method of claim 1.

<u>Suda</u> (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047];

[0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "where in the web site is

the site of a particular type of business. . . ."; however,

<u>Suda</u> lacks explicit recital of "where in the web site is the site of a particular type

of business. . . ."

"Official Notice" is taken that both the concepts and the advantages of "where in

the web site is the site of a particular type of business. . . ." were well known and expected

in the art by one of ordinary skill at the time of the invention because; for example, it

would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure of <u>Suda</u> (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4;

FIG. 5; FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007];

[0008]; [0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043];

[0045]; [0046]; [0047]; [0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056];

[0057];[0058]; [0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071];

[0072]; [0073]; [0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085];

[0086]; [0087]; [0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095];

[0096]; [0097]; [0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly

shows: "where in the web site is the site of a particular type of business. . . .", and it would

have been obvious to modify and interpret the disclosure of Suda cited above as showing

"where in the web site is the site of a particular type of business. . . .", because

modification and interpretation of the cited disclosure of Suda would have provided means

where *"updating URL list 22 is automatically performed. . . . Thus, the processing load*

on a user with respect to URL list 22 can be lightened. . . ." (see Suda (¶[0106])) based

on the motivation to modify Suda so as to *"provide a more comfortable [I]nternet or*

intranet utilization environment for users." (See Suda (¶[0018])).

     As per dependent claim 7, Suda shows the method of claim 6.

     Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047];

[0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "wherein the type of

business is a retail merchant. . . ."; however,

Suda lacks explicit recital of "wherein the type of business is a retail

merchant. . . ."

"Official Notice" is taken that both the concepts and the advantages of "wherein

the type of business is a retail merchant. . . ."were well known and expected in the art by

one of ordinary skill at the time of the invention because; for example, it would have been

obvious to a person of ordinary skill in the art at the time of the invention that the

disclosure of Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6;

FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008];

[0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045];

[0046]; [0047]; [0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058];

[0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073];

[0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087];

[0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097];

[0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "wherein

the type of business is a retail merchant. . . .", and it would have been obvious to modify

and interpret the disclosure of Suda cited above as showing "wherein the type of business

is a retail merchant. . . .", because modification and interpretation of the cited disclosure of

Suda would have provided means where *"updating URL list 22 is automatically*

performed. . . . Thus, the processing load on a user with respect to URL list 22 can be

lightened. . . . " (see Suda (¶[0106])) based on the motivation to modify Suda so as to

"provide a more comfortable [I]nternet or intranet utilization environment for users. "

(See Suda (¶[0018])).

As per dependent claim 8, Suda shows the method of claim 1.

Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047];

[0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "wherein the pattern of

activity is that associated with a purchase at the web site. . . ."; however,

Suda lacks explicit recital of "wherein the pattern of activity is that associated

with a purchase at the web site. . . ."

"Official Notice" is taken that both the concepts and the advantages of "wherein

the pattern of activity is that associated with a purchase at the web site. . . ." were well

known and expected in the art by one of ordinary skill at the time of the invention because;

for example, it would have been obvious to a person of ordinary skill in the art at the time

of the invention that the disclosure of Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3;

FIG. 4; FIG. 5; FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002];

[0007]; [0008]; [0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018];

[0043]; [0045]; [0046]; [0047]; [0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056];

[0057];[0058]; [0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071];

[0072]; [0073]; [0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085];

[0086]; [0087]; [0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095];

[0096]; [0097]; [0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110])

implicitly shows: "wherein the pattern of activity is that associated with a purchase at the

web site. . . .", and it would have been obvious to modify and interpret the disclosure of

Suda cited above as showing "wherein the pattern of activity is that associated with a

purchase at the web site. . . .", because modification and interpretation of the cited

disclosure of Suda would have provided means where *"updating URL list 22 is*

automatically performed. . . . Thus, the processing load on a user with respect to URL list

22 can be lightened. . . ." (see Suda (¶[0106])) based on the motivation to modify Suda

so as to *"provide a more comfortable [I]nternet or intranet utilization environment for*

users." (See Suda (¶[0018])).

As per dependent claim 9, Suda shows the method of claim 1.

Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0009]; [0010]; [0011]; [0012];

[0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0055]; [0056]; [0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "wherein there is a limit on

the number of URL [sic] that can be stored in any folder, and further including the step of

deleting excess URLs. . . ."

Suda lacks explicit recital of "wherein there is a limit on the number of URL [sic]

that can be stored in any folder, and further including the step of deleting excess

URLs. . . ."; however,

It would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure of (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5;

FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0055]; [0056]; [0058];

[0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073];

[0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087];

[0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097];

[0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows "wherein

there is a limit on the number of URL [sic] that can be stored in any folder, and

further including the step of deleting excess URLs. . . .", because modification and

interpretation of the cited disclosure of Suda would have provided means where

"updating URL list 22 is automatically performed. . . . Thus, the processing load on a

user with respect to URL list 22 can be lightened. . . . " (see Suda (¶[0106])) based on the

motivation to modify Suda so as to *"provide a more comfortable [I]nternet or intranet*

utilization environment for users. " (See Suda (¶[0018])).

As per dependent claim 10, Suda shows the method of claim 1.

Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0009]; [0010]; [0011]; [0012];

[0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0055]; [0056]; [0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "wherein URLs are deleted

based on the last visit so that those which have not been visited in the longest time are

deleted first. . . ."

Suda lacks explicit recital of "wherein URLs are deleted based on the last visit so

that those which have not been visited in the longest time are deleted first. . . ."; however,

It would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure of (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5;

FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0055]; [0056]; [0058];

[0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073];

[0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087];

[0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097];

[0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows "wherein

URLs are deleted based on the last visit so that those which have not been visited in the

longest time are deleted first. . . .", because modification and interpretation of the cited

disclosure of Suda would have provided means where *"updating URL list 22 is*

automatically performed. . . . Thus, the processing load on a user with respect to URL list

22 can be lightened. . . . " (see Suda (¶[0106])) based on the motivation to modify Suda

so as to *"provide a more comfortable [I]nternet or intranet utilization environment for*

users. " (See Suda (¶[0018])).

As per dependent claim 11, Suda shows the method of claim 9.

Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0009]; [0010]; [0011]; [0012];

[0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0055]; [0056]; [0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "wherein URLs are deleted based on a user indication. . . ."

Suda lacks explicit recital of "wherein URLs are deleted based on a user indication. . . ."; however,

It would have been obvious to a person of ordinary skill in the art at the time of the invention that the disclosure of (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0055]; [0056]; [0058]; [0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows "wherein URLs are deleted based on a user indication. . . .", because modification and interpretation of the cited disclosure of Suda would have provided means where *"updating URL list 22 is automatically performed. . . . Thus, the processing load on a user with respect to URL list 22 can be lightened. . . ."* (see Suda (¶[0106])) based on the motivation to modify Suda so as to *"provide a more comfortable [I]nternet or intranet utilization environment for users."* (See Suda (¶[0018])).

As per dependent claim 12, Suda shows the method of claim 3.

Suda (¶¶[0008]; [0046]; [0048]; [0049]; [0052]; and [0084]) implicitly shows: "wherein a URL in the database may be associated with the URLs of at least one particular category, and wherein the associated URL is displayed to the user in response to the capture of a URL from that category. . . ."; however,

Suda lacks explicit recital of "wherein a URL in the database may be associated with the URLs of at least one particular category, and wherein the associated URL is displayed to the user in response to the capture of a URL from that category. . . ."

It would have been obvious to a person of ordinary skill in the art at the time of the invention that the disclosure of Suda (¶¶[0008]; [0046]; [0048]; [0049]; [0052]; and [0084]) implicitly shows "wherein a URL in the database may be associated with the URLs of at least one particular category, and wherein the associated URL is displayed to the user in response to the capture of a URL from that category. . . .", and it would have been obvious to modify and interpret the disclosure of Suda cited above as showing "wherein a URL in the database may be associated with the URLs of at least one particular category, and wherein the associated URL is displayed to the user in response to the capture of a URL from that category. . . ."because modification and interpretation of the cited disclosure of Suda would have provided means where *"updating URL list 22 is automatically performed. . . . Thus, the processing load on a user with respect to URL list 22 can be lightened. . . . "* (see Suda (¶[0106])) based on the motivation to modify Suda so as to *"provide a more comfortable [I]nternet or intranet utilization environment for users."* (See Suda (¶[0018])).

As per claim 13, <u>Suda</u> (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG.

5; FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007];

[0008]; [0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043];

[0045]; [0046]; [0047]; [0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056];

[0057];[0058]; [0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071];

[0072]; [0073]; [0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085];

[0086]; [0087]; [0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095];

[0096]; [0097]; [0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110]) implicitly

shows: "A method of advertising over the Internet comprising the steps of: creating a

database of URLs and categories of information related to the URLs so as to associated

[sic] each URL with at least one category of information . . . monitoring use of a browser

and producing a bookmark indication if it is (1) communicating with a web site and (2) it

is being used in a predefined pattern of activityat the web site; capturing the universal

resource locator (URL) of the web site in response to the bookmark indication; comparing

the captured URL to the database; storing the URL in the Favorites list in a folder

identified with the category; and displaying the associated URL when the book-marked

URL is stored. . . ."; however,

Suda lacks explicit recital of "listing in the database in a category an associated

URL of at least one web site which has information which is at least similar to the

information of the category. . . ."

It would have been obvious to a person of ordinary skill in the art at the time of the

invention that the disclosure Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG.

5; FIG. 6; FIG. 7A; FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007];

[0008]; [0009]; [0010]; [0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043];

[0045]; [0046]; [0047]; [0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056];

[0057];[0058]; [0059]; [0060]; [0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071];

[0072]; [0073]; [0076]; [0078]; [0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085];

[0086]; [0087]; [0088]; [0089]; [0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095];

[0096]; [0097]; [0098]; [0100]; [0101]; [0102]; [0104]; [0106]; and [0110])

implicitly shows: "listing in the database in a category an associated URL of at least one

web site which has information which is at least similar to the information of the category.

. . .", and it would have been obvious to modify and interpret the disclosure of Suda cited

above as showing "listing in the database in a category an associated URL of at least one

web site which has information which is at least similar to the information of the

category. . . .", because modification and interpretation of the cited disclosure of Suda

would have provided means where *"updating URL list 22 is automatically performed. . . .*

Thus, the processing load on a user with respect to URL list 22 can be lightened. . . ."

(see Suda (¶[0106])) based on the motivation to modify Suda so as to *"provide a more*

comfortable [I]nternet or intranet utilization environment for users." (See Suda

(¶[0018])).

As per dependent claim 14, <u>Suda</u> shows the method of claim 13.

<u>Suda</u> (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047];

[0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "where in the captured

URL is stored in the database in return for compensation from the owner of the captured

website. . . ."; however,

<u>Suda</u> lacks explicit recital of "where in the captured URL is stored in the

database in return for compensation from the owner of the captured website. . . ."

"Official Notice" is taken that both the concepts and the advantages of "where in

the captured URL is stored in the database in return for compensation from the owner of

the captured website. . . ." were well known and expected in the art by one of ordinary

skill at the time of the invention because; for example, it would have been obvious to a

person of ordinary skill in the art at the time of the invention that the disclosure of <u>Suda</u>

(the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A; FIG. 7B; FIG.

7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010]; [0011]; [0012];

[0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047]; [0048]; [0049];

[0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060]; [0061]; [0062];

[0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078]; [0079]; [0080];

[0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089]; [0090]; [0091];

[0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100]; [0101];

[0102]; [0104]; [0106]; and [0110]) implicitly shows: "where in the captured URL is

stored in the database in return for compensation from the owner of the captured

website. . . .", and it would have been obvious to modify and interpret the disclosure of

Suda cited above as showing "wherein the pattern of activity is that associated with a

purchase at the web site. . . .", because modification and interpretation of the cited

disclosure of Suda would have provided means where *"updating URL list 22 is*

automatically performed. . . . Thus, the processing load on a user with respect to URL list

22 can be lightened. . . . " (see Suda (¶[0106])) based on the motivation to modify Suda

so as to *"provide a more comfortable [I]nternet or intranet utilization environment for*

users. " (See Suda (¶[0018])).

As per dependent claim 15, Suda shows the method of claim 13.

Suda (the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A;

FIG. 7B; FIG. 7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010];

[0011]; [0012]; [0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047];

[0048]; [0049]; [0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060];

[0061]; [0062]; [0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078];

[0079]; [0080]; [0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089];

[0090]; [0091]; [0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100];

[0101]; [0102]; [0104]; [0106]; and [0110]) implicitly shows: "where in the associated

URL is stored in the database in return for compensation from the owner of the associated

website. . . ." ; however,

Suda lacks explicit recital of "where in the associated URL is stored in the

database in return for compensation from the owner of the associated website. . . ."

"Official Notice" is taken that both the concepts and the advantages of "where in

the associated URL is stored in the database in return for compensation from the owner of

the associated website. . . ." were well known and expected in the art by one of ordinary

skill at the time of the invention because; for example, it would have been obvious to a

person of ordinary skill in the art at the time of the invention that the disclosure of Suda

(the ABSTRACT; FIG. 8; FIG. 2; FIG. 3; FIG. 4; FIG. 5; FIG. 6; FIG. 7A; FIG. 7B; FIG.

7C; FIG. 9; FIG. 10; FIG. 11; ¶¶[0002]; [0007]; [0008]; [0009]; [0010]; [0011]; [0012];

[0013]; [0015]; [0016]; [0017]; [0018]; [0043]; [0045]; [0046]; [0047]; [0048]; [0049];

[0050]; [0052]; [0054]; [0055]; [0056]; [0057];[0058]; [0059]; [0060]; [0061]; [0062];

[0067]; [0068]; [0069]; [0070]; [0071]; [0072]; [0073]; [0076]; [0078]; [0079]; [0080];

[0081]; [0082]; [0083]; [0084]; [0085]; [0086]; [0087]; [0088]; [0089]; [0090]; [0091];

[0091]; [0092]; [0093]; [0094]; [0095]; [0096]; [0097]; [0098]; [0100]; [0101];

[0102]; [0104]; [0106]; and [0110]) implicitly shows: "where in the associated URL is

stored in the database in return for compensation from the owner of the associated

website. . . .", and it would have been obvious to modify and interpret the disclosure of

<u>Suda</u> cited above as showing "where in the associated URL is stored in the database in

return for compensation from the owner of the associated website. . . .", because

modification and interpretation of the cited disclosure of <u>Suda</u> would have provided means

where *"updating URL list 22 is automatically performed. . . . Thus, the processing load*

on a user with respect to URL list 22 can be lightened. . . ." (see <u>Suda</u> (¶[0106])) based

on the motivation to modify <u>Suda</u> so as to *"provide a more comfortable [I]nternet or*

intranet utilization environment for users." (See <u>Suda</u> (¶[0018])).

CONCLUSION

3.   Any response to this action should be mailed to:

> Commissioner for Patents
> P. O. Box 1450
> Alexandria, VA 22313-1450

Any response to this action may be sent via facsimile to either:

(703)305-7687 (for formal communications EXPEDITED PROCEDURE) or

(703) 305-7687 (for formal communications marked AFTER-FINAL) or

(703) 746-7240 (for informal communications marked PROPOSED or DRAFT).
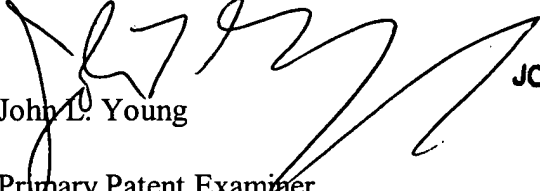
> Hand delivered responses may be brought to:

> Seventh Floor Receptionist
> Crystal Park V
> 2451 Crystal Drive
> Arlington, Virginia.

Art Unit: 3622

Any inquiry concerning this communication or earlier communications from the examiner should be directed to John L. Young who may be reached via telephone at (703) 305-3801. The examiner can normally be reached Monday through Friday between 8:30 A.M. and 5:00 P.M.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric Stamber, may be reached at (703) 305-8469.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 305-3900.

John L. Young
Primary Patent Examiner

JOHN LECOMMANDER YOUNG, ESQ.
PRIMARY EXAMINER

October 18, 2004